



KEBBI
INVESTMENT
PROMOTION
AGENCY

INTRODUCES




KEBBI DIASPORA INVESTORS FORUM KEDIFO

WITH PROPOSED PARTNERSHIPS INCLUDING;



✉ kebbdiasporainvestmentforum@gmail.com

✕ @Kebbidiaspora  Kebbi Diaspora Investment Forum

KEBBI DIASPORA INVESTOR FORUM (KEDIFO)

WITH PROPOSED PARTNERSHIPS INCLUDING;



EXECUTIVE SUMMARY

The Kebbi Diaspora Investor Forum is an initiative of Kebbi Investment Promotion Agency designed to attract diasporans to recognize the critical need to invest back home.

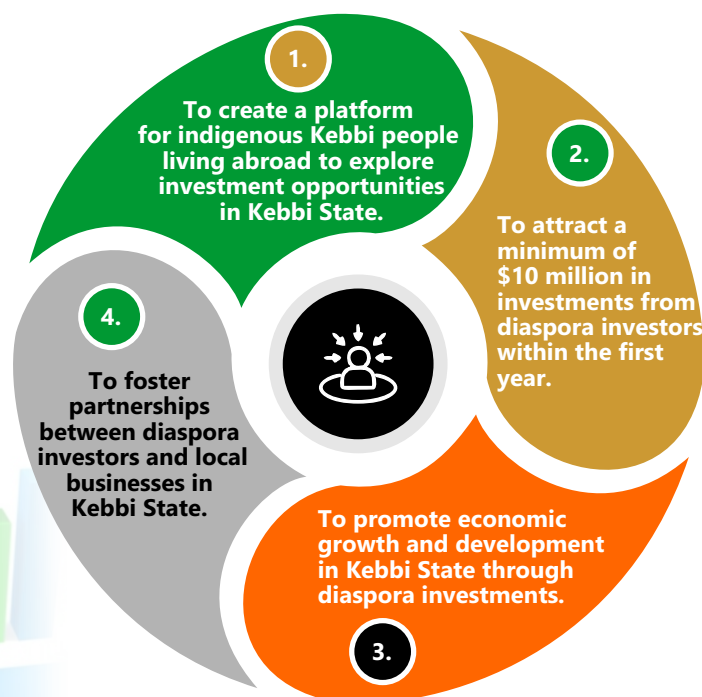
It strives to reach out to diasporans to look back and give back to Nigeria. The Forum is focused on attracting diasporans to invest for profit or as a non-profit organization/individual.

The quest for industrial development requires a consensus of major players on the approach and the direction of economic development. Armed with the knowledge of abundant expertise, skills, technology and capital among our diasporans, it becomes paramount that we mobilize these valuable assets back to Kebbi for the purpose of development.

Opportunities for private sector participation in the industrial, social and economic sectors abound in the State.

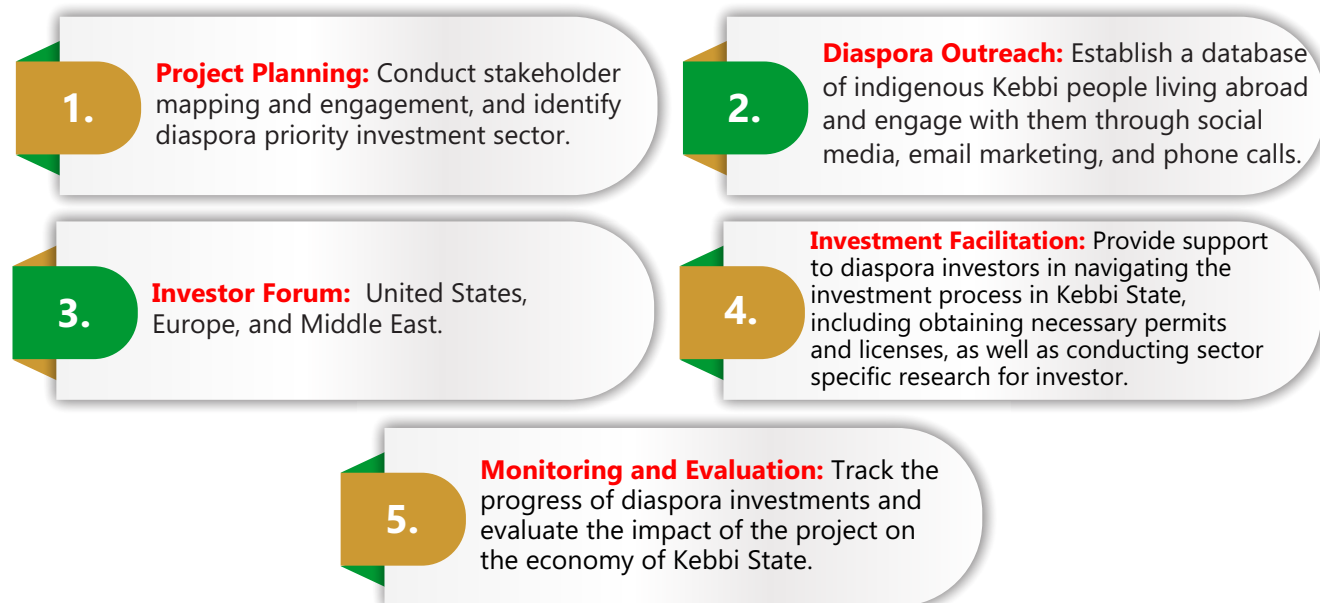
For KIPA, leveraging Public -Private Partnerships to Fast-track development provides a great opportunity for the diaspora to utilize their professionalism, skills and capital to improve the quality of life back home.

PROJECT APPROACH



KEDIFO

PROJECT METHODOLOGY



PROJECT TIMELINE

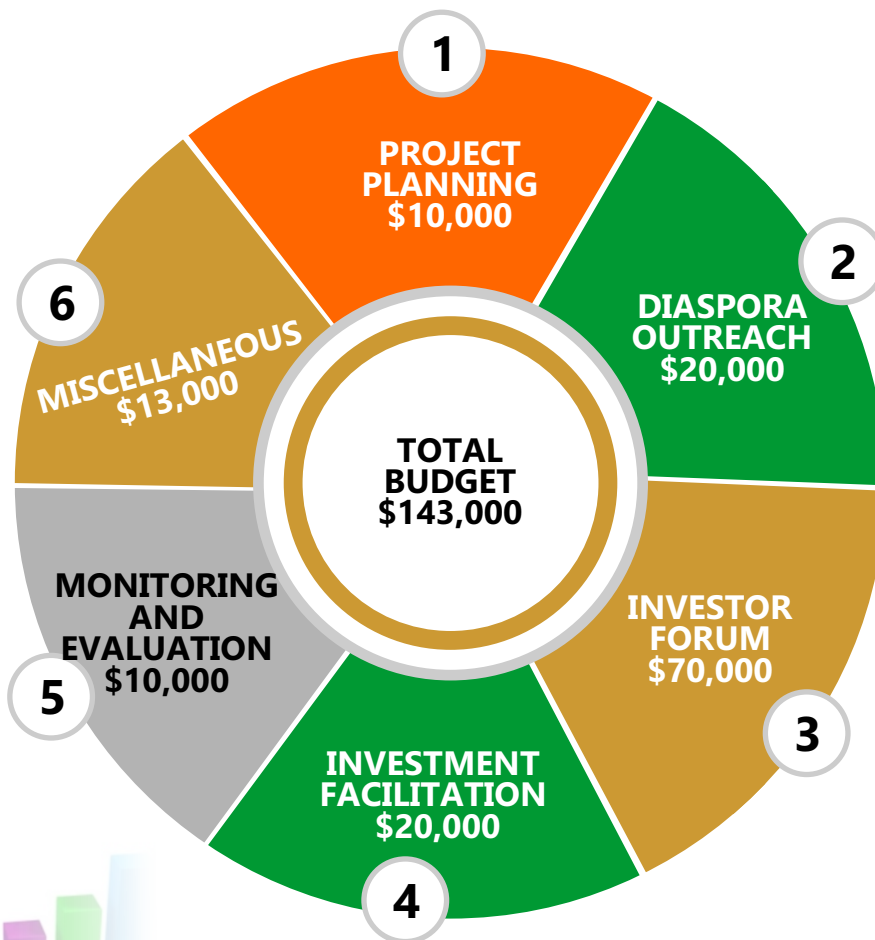
Phase	Key Activities	Timeline	Responsible Team
Phase I: Planning	Conduct stakeholder engagement and feasibility studies.	Month 1 - 2	Project Manager, Outreach Team
	Organize a kickoff meeting to align with stakeholders.	Month 2	Project Team
	Develop project document (proposals, agreement).	Month 2	Project Manager
Phase II: Diaspora Outreach	Build a database of diaspora members.	Month 3	Outreach Officer
	Launch communication campaigns (emails, social media).	Month 3 - 4	Outreach Officer IT Team
	Conduct investment and project research, and surveys to support diaspora investor.	Month 4	Monitoring Officer
Phase III: Investor Forum	Plan the form (location, logistics, agenda)	Month 5	Project Manager
	Promote the forum through targeted marketing.	Month 6	Outreach Team
	Host the forum (In-person and virtual sessions).	Month 7	Project Team

Phase	Key Activities	Timeline	Responsible Team
Phase IV: Investment Facilitation	Establish a one-stop platform for the diaspora permits and licensing.	Month 8	Facilitation Officer
Phase V: Monitoring and Evaluation	Track the progress of investments (financial and social).	Month 10	Monitoring Officer
	Publish periodic impact reports and lessons learned.	Month 11	Project Manager, M & E Team

PROJECT BUDGET

The project is expected to cost a total sum of \$143,000 which is equivalent to N219,304,800.00 (Two Hundred and Nineteen Million, Three Hundred and Four Thousand, Eight Hundred Naira) only at an exchange rate of N1,533.60 official price.

The budget is segregated as follows:-



PROJECT TEAM

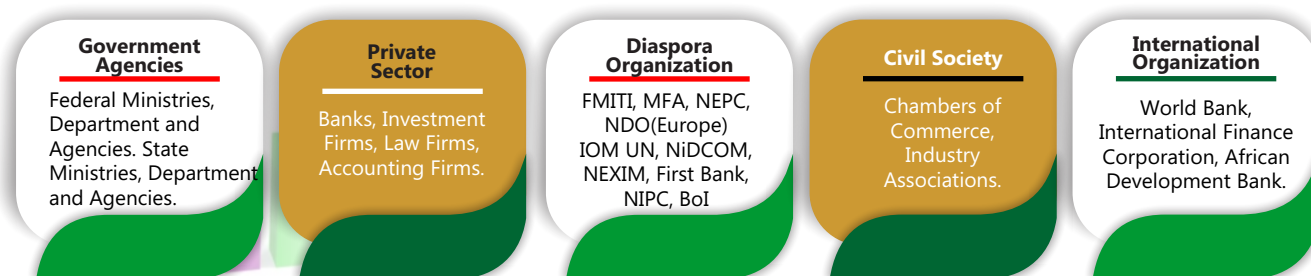
1. **Project Manager:**
Responsible for overall project management and coordination.
2. **Diaspora Outreach Officer:**
Responsible for engaging with indigenous Kebbi people living abroad.
3. **Investment Facilitation Officer:**
Responsible for supporting diaspora investors in navigating the investment process.
4. **Monitoring and Evaluation Officer:**
Responsible for tracking project progress and evaluating impact.

SUSTAINABILITY PLAN

1. Establish a Diaspora Investment Desk: A dedicated desk to support diaspora investors and provide investment facilitation services.
2. Develop a Diaspora Investment Guide: A comprehensive guide to investing in Kebbi State, including information on investment opportunities, regulations, and procedures.
3. Foster Partnerships: Establishing partnership with relevant stakeholders;
 - a- Federal Ministry of Industry, Trade & Investment.
 - b- Ministry of Foreign Affairs
 - c- Nigerian Export Promotion Council
 - d- Nigerian in Diaspora Organization (Europe)
 - e- IOM UN Migration
 - f- Nigerian in Diaspora Commission
 - g- NEVIM

ESTABLISHING PARTNERSHIPS WITH RELEVANT STAKEHOLDERS: IDENTIFYING POTENTIAL PARTNERS.

Developing and maintaining strategic partnerships involves researching and engaging potential partners through outreach, networking, and meetings; crafting clear partnership proposals with defined objectives, mutual benefits, roles, responsibilities, and timelines; formalizing agreements through MOUs, partnership contracts, and confidentiality agreements; and ensuring successful implementation and monitoring through regular meetings, effective communication, and performance evaluations.



PROJECT IMPLEMENTATION PLAN

FIRST QUARTER PROJECT PLANNING (MONTH JANUARY TO MARCH)

1. **Project Kickoff Meeting:** Conduct a project kickoff meeting to introduce the project team, stakeholders, and objectives. (Month of February)
2. **Stakeholder Engagement:** Map and engage stakeholders, including government agencies, private sector companies, and diaspora organizations, to discuss the project objectives and seek their input. (Month January - February)
3. **Project Planning Workshop:** Conduct a project planning workshop to develop a detailed project plan, including timelines, budgets, and resource allocation. (February - March)
4. **Project Document Development:** Develop project documents, including the project proposal, project plan, and partnership agreements. (March - April)

SECOND QUARTER: DIASPORA OUTREACH (APRIL, MAY AND JUNE)

1. **Diaspora Database Development:** Develop a database of indigenous Kebbi people living abroad, including their contact information and areas of interest. (April)
2. **Diaspora Outreach:** Reach out to the diaspora community through email, social media, and phone calls to introduce the project and seek their interest. (April - May)
3. **Diaspora Survey:** Conduct a survey to gather information on the diaspora community's interests, investment preferences, and challenges. (May - June)

THIRD QUARTER: INVESTOR FORUM (JULY, AUGUST, SEPTEMBER AND OCTOBER)

1. **Investor Forum Planning:** Plan the investor forum, including venue selection, logistics, and agenda development. (June)
2. **Investor Forum Promotion:** Promote the investor forum through social media, email marketing, and targeted advertising. (July - August)
3. **Investor Forum Implementation:** Implement the investor forum, including keynote speeches, panel discussions, and business-to-business meetings. (September)

FOURTH QUARTER: INVESTMENT FACILITATION (MONTH SEPTEMBER, OCTOBER, NOVEMBER AND DECEMBER)

1. **Investment Facilitation:** Provide support to diaspora investors, including investment guidance, business registration, and licensing. (September - October)
2. **Investment Monitoring:** Monitor the progress of diaspora investments, including challenges faced and successes achieved. (November - December)
3. **Investment Evaluation:** Evaluate the impact of diaspora investments on the economy of Kebbi State. (December)



PROJECT EVALUATION (DECEMBER)

- 1.** **Project Evaluation:** Evaluate the success of the project, including the number of diaspora investors attracted, investments generated, and jobs created. (December)
- 2.** **Lessons Learned:** Document lessons learned from the project, including challenges faced and best practices. (December)
- 3.** **Project Closure:** Close the project, including finalizing project reports, evaluating project impact, and documenting lessons learned. (December)

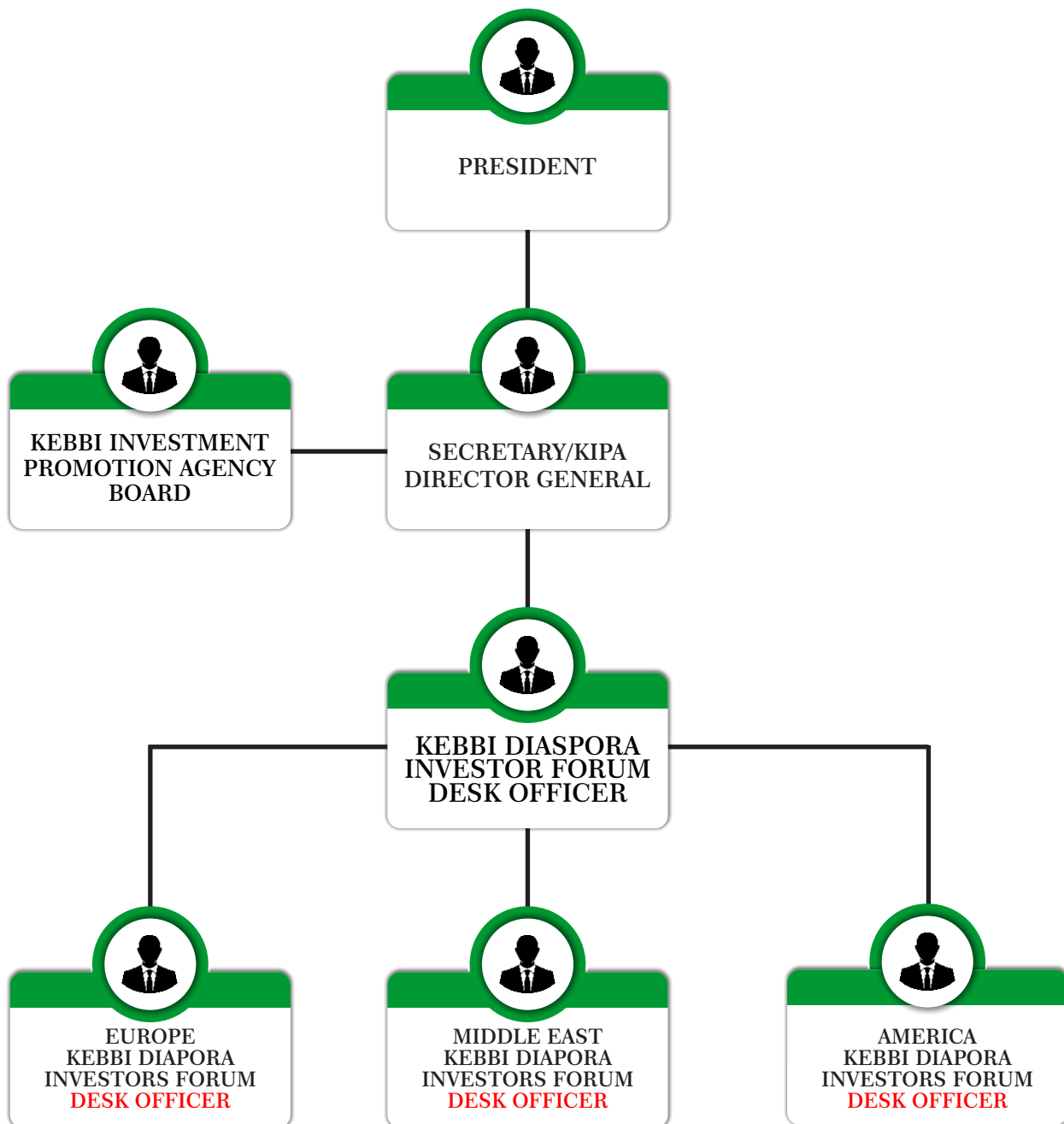
CONCLUSION

The Kebbi Diaspora Investor Forum is an innovative initiative aimed at attracting investments from indigenous Kebbi people living abroad. With a comprehensive project plan, a dedicated project team, and a sustainability plan in place, we are confident that this project will contribute significantly to the economic growth and development of Kebbi State.



KEBBI DIASPORA INVESTORS FORUM (KEDIFO)

GOVERNING STRUCTURE



KEDIFO

GOVERNING STRUCTURE ROLES/DUTIES

Roles/Duties of the Chairman of the Kebbi Diaspora Investors Forum

The Chairman of the Kebbi Diaspora Investors Forum will provide strategic leadership and direction to ensure the forum achieves its goal of mobilizing diaspora resources for the development of Kebbi State. Key responsibilities include:

1. Strategic Leadership Support

- Serve as head and ambassador of the Kebbi Diaspora Investors Forum.
- Drive the strategic vision of the forum, aligning with Kebbi State's development priorities.

2. Advocacy and Representation

- Act as the voice of the forum in international and national platforms, advocating for diaspora investments in kebbi state.
- Represent the forum in high-level discussions with government agencies, international organizations, and private sectors.

3. Stakeholder Engagement

- Facilitate collaboration between the diaspora community, local investors, and government entities.
- Lead efforts to attract and retain strategic partners and sponsors for the forum.

4. Event Oversight

- Provide guidance on the planning and execution of the forum's events and programs.
- Deliver keynote addresses and moderate key sessions at forum events.

5. Advisory Role

- Advise Kebbi Investment Promotion Agency (KIPA) on diaspora investment trends, challenges, and opportunities.

Roles/Duties of the Secretary to the Chairman of the Kebbi Diaspora Investors Forum

The Secretary will act as the operational backbone of the forum, ensuring effective coordination, communication, and documentation of all activities under the Chairman's leadership. Key responsibilities include:

1. Administrative Support

- Manage all internal and external correspondences of the forum.
- Prepare and circulate agendas, minutes, and action to be taking and dispatch as appropriate.

2. Communication and Liaison

- Serve as the primary point of contact between the Chairman, the Secretariat (KIPA), stakeholders and other relevant bodies.
- Facilitate correspondence to members on behalf of the Chairman.

GOVERNING STRUCTURE ROLES/DUTIES

Roles/Duties of the Secretary to the Chairman of the Kebbi Diaspora Investors Forum

3. Coordination of Activities

- Assist in organizing all activities of the forum.
- Track progress on action items and ensure timely follow-up on deliverables.

4. Documentation and Reporting

- Maintain records of activities, including meetings, reports, and correspondence.
- Draft speeches, reports, and presentations for the Chairman when necessary.

5. Stakeholder Engagement Support

- Facilitate communication between the forum and relevant stakeholders'.
- Assist in advocacy and sensitization of stakeholders across the globe.

Roles/Responsibilities of the Kebbi Diaspora Investors Forum Desk Officer

The Desk Officer serve as the operational coordinators of the Forum, ensuring smooth communication, execution of programs, and alignment with the Forum's strategic goals.

1. Administrative Coordination

- Act as the central liaison between the Forum Secretariat in KIPA, the Chairman, and regional desk officers.
- Maintain and update records of Forum activities, partnerships, and ongoing projects.
- Prepare reports, updates, and communications for the Chairman and Secretary.

2. Communication and Networking

- Facilitate communication between the Forum and stakeholders, including diaspora members, local investors, and government agencies.
- Respond to inquiries from diaspora members and stakeholders about the Forum's activities and opportunities.

3. Program Management

- Oversee the planning and execution of Forum programs and initiatives at the state and international levels.
- Monitor the implementation of diaspora-related investment projects, ensuring they meet the Forum's objectives.

4. Support to Regional Desk Officers

- Provide guidance and oversight to the Europe, Middle East, and America desk officers.
- Coordinate activities across regions to ensure consistency in operations and alignment with the Forum's goals.

GOVERNING STRUCTURE ROLES/DUTIES

Roles/Responsibilities of the Kebbi Diaspora Investors Forum Desk Officer

5. Research and Analysis

- Conduct research on investment trends, diaspora engagement strategies, and potential partnerships.
- Analyze feedback and reports from regional desk officers to identify opportunities and address challenges.

6. Advocacy and Stakeholder Engagement

- Represent the Forum at local and national events to promote diaspora investment opportunities.
- Facilitate partnerships with organizations and individuals to enhance diaspora contributions to Kebbi State.

Roles/Responsibilities of Regional Desk Officers (Europe, Middle East, and America)

Each regional desk officer is responsible for fostering diaspora engagement and coordinating investment activities in their assigned region.

1. Diaspora Engagement

- Build and maintain relationships with diaspora members in their region.
- Identify key individuals, organizations, and groups interested in investing or contributing to Kebbi State's development.
- Host periodic Forums, webinars, or town hall meetings to discuss investment opportunities.

2. Investment Promotion

- Promote the investment opportunities and programs offered by the Kebbi Diaspora Investors Forum.
- Identify and engage potential investors or partners interested in supporting projects in Kebbi State.
- Share relevant investment trends and opportunities with the Desk Officer at the

3. Representation

- Represent the Kebbi Diaspora Investors Forum at regional events, meetings, and conferences.
- Act as the face of the Forum in their region, advocating for the Forum's mission and objectives.

4. Reporting and Feedback

- Submit regular reports to the Kebbi Diaspora Investors Forum Desk Officer on activities, challenges, and progress in their region.
- Provide feedback on diaspora needs, trends, and concerns to help shape Forum programs.

5. Event Coordination

- Organize and facilitate events in their region to encourage diaspora participation and investment.
- Collaborate with local partners to host investment workshops, trade fairs, or other initiatives.

6. Advisory Role

- Provide insights and recommendations to the Secretariat on how to better engage diaspora members in their region.
- Identify challenges specific to their region and propose strategies for addressing them.

7. Collaboration

- Work closely with other regional desk officers to ensure unified messaging and coordination across the diaspora network.
- Share best practices and lessons learned with colleagues in other regions.